

## **The Graduates of Business Vs. Employment (A Tracer Study )**

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### **Abstract**

*This tracer study was made to look into the graduates of Business from year 2009 to 2013. Graduates who chose to take degree programs on Bachelor of Science in Management Accounting, Marketing, Business Management, Computer Management, and Bachelor of Science in Business Administration. These students completed their academic requirements as well as conceptualized Feasibility Studies. The research paper about any business enterprise that they may wish to put up in case they would have to choose to become entrepreneurs. Looking on the graduates from the year 2009, most of the graduates of BSC major in Management Accounting got their jobs after a year. Only two (2) percent was found to be successful in getting the right job right away after graduation. Most of the graduates from 2009 to 2011 were absorbed by private firms. The Bachelor of Science major in Computer Management graduates got their jobs two years after their respective graduation. Most of them are regular employees with private corporations and 1 percent is now a regular employee abroad. A different thing happened with the graduates of BSBA majors in Marketing Management and Business Management. There were about ten (10) percent and eighty (80) percent, respectively who were employed right after graduation with different private firms. There were about 25 percent who got positions as office staff, 2 percent were government employees, 73 percent of them work in private firms as distributor, specialist, sales representatives, and other office positions which are aligned with their degrees.*

*The Young graduates definitely have places in their own chosen careers. Only they must be provided with the right education and motivation about life.*

### **INTRODUCTION**

The world is completely transforming from being traditional to technological nowadays. There are lot of re-engineering being adopted to put everything into place. The Curricula of the different colleges and universities are being revised and updated to

meet the needs of the industry. This is to attuned the graduates' skills and expertise with the requirements set by the corporate world.

This tracer study is confined from year 2009 to 2013 graduates. This somehow evaluates the output of education and training against the labor market.

The Philippines is preparing its people for the forthcoming Economic Integration. There will be a large pool of graduates from different countries applying for job positions, not only here, in the Philippines but also among members of the ASEAN. The graduates must be globally competitive in order to get a place in the corporate world.

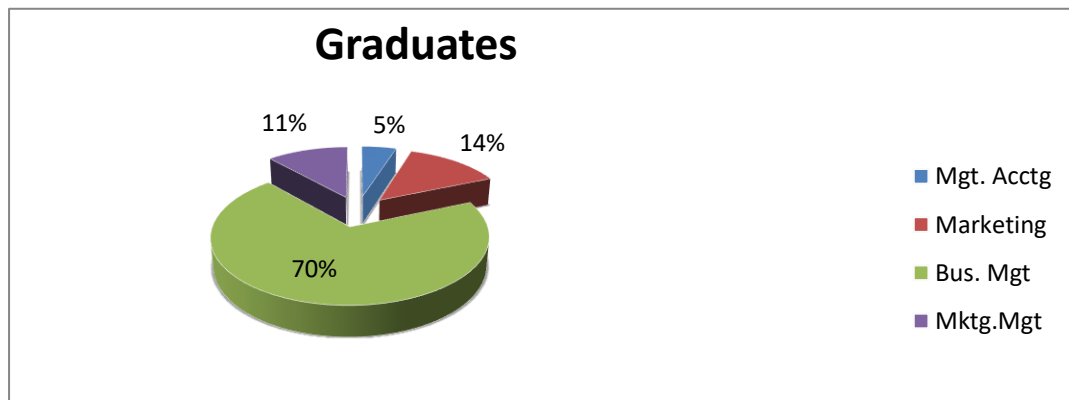
## Methods

The study made used of the e-mail questionnaire, phone calls for follow-ups. There were some who failed to respond or reply to e-mails. Those who considered the invitation to answer the survey questionnaire were classified and group as follows:

- a. Reasons for time gap between graduation and first employment
- b. Finding employment in less than a year by year of graduation

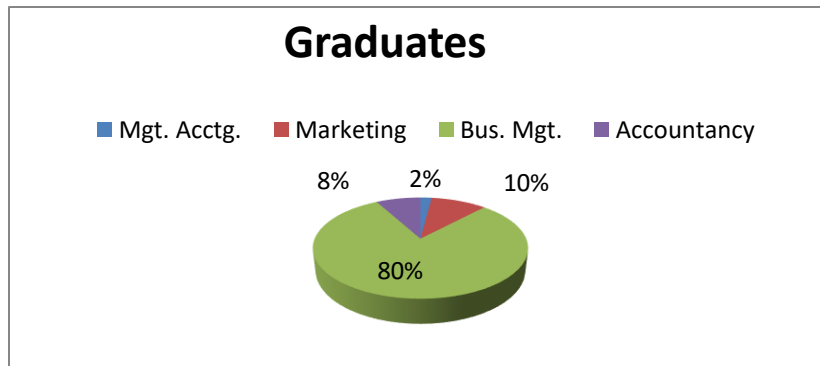
## Results and Discussion

Figure 1 shows the distribution of graduates by degree programs. The BSC Business Management program had the biggest (70%) number of graduates from 2009 to 2013. The BSC Management Accounting got the least with 5 percent.

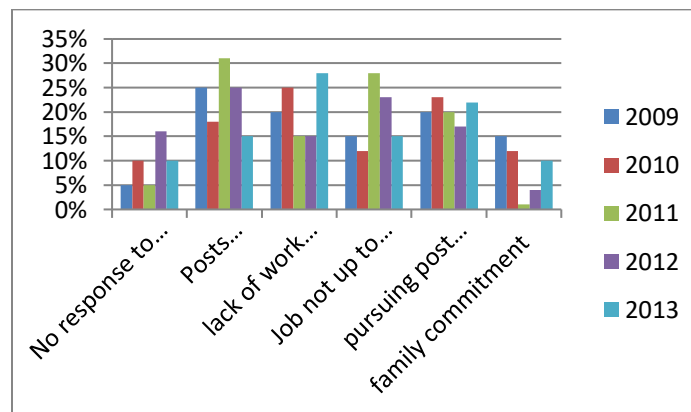


*Figure 1. Distribution of Graduates by Degree Programs, 2009-2013*

Figure 2 shows the percentage of respondents who immediately find employment right after graduation (less than a year). The graph presents that graduates of Business Management (80%) were the ones who got jobs right after graduation.



*Figure 2. Distribution of Respondents Finding Employment in Less Than One Year by Year of Graduation*



*Figure 3. Distribution of Respondents by Reasons for Time Gap between Graduation and First Employment*

Figure 3 shows the distribution of respondents with their reasons for time gap between graduation and first employment. In the year 2011, there were more graduates who found that there were posts which are not relevant to their degree and others due to lack of vacancy. This is one of the reasons among the following:

- a. No response from some employer
- b. Lack of Work Experience
- c. Job not up to Expectation
- d. Pursuing a post graduate study
- e. Family commitment

**Conclusion**

Job hunting was found to be difficult for new graduates. The degree that the students have achieved might be suited for them. Yet, there are reasons why most of them were not able to land a job right after graduation.

**Future Direction**

A tracer study can help the institution in matching its course offerings for the students, in order for them to get jobs right after graduation. Re-engineering the program can be derived from this study.