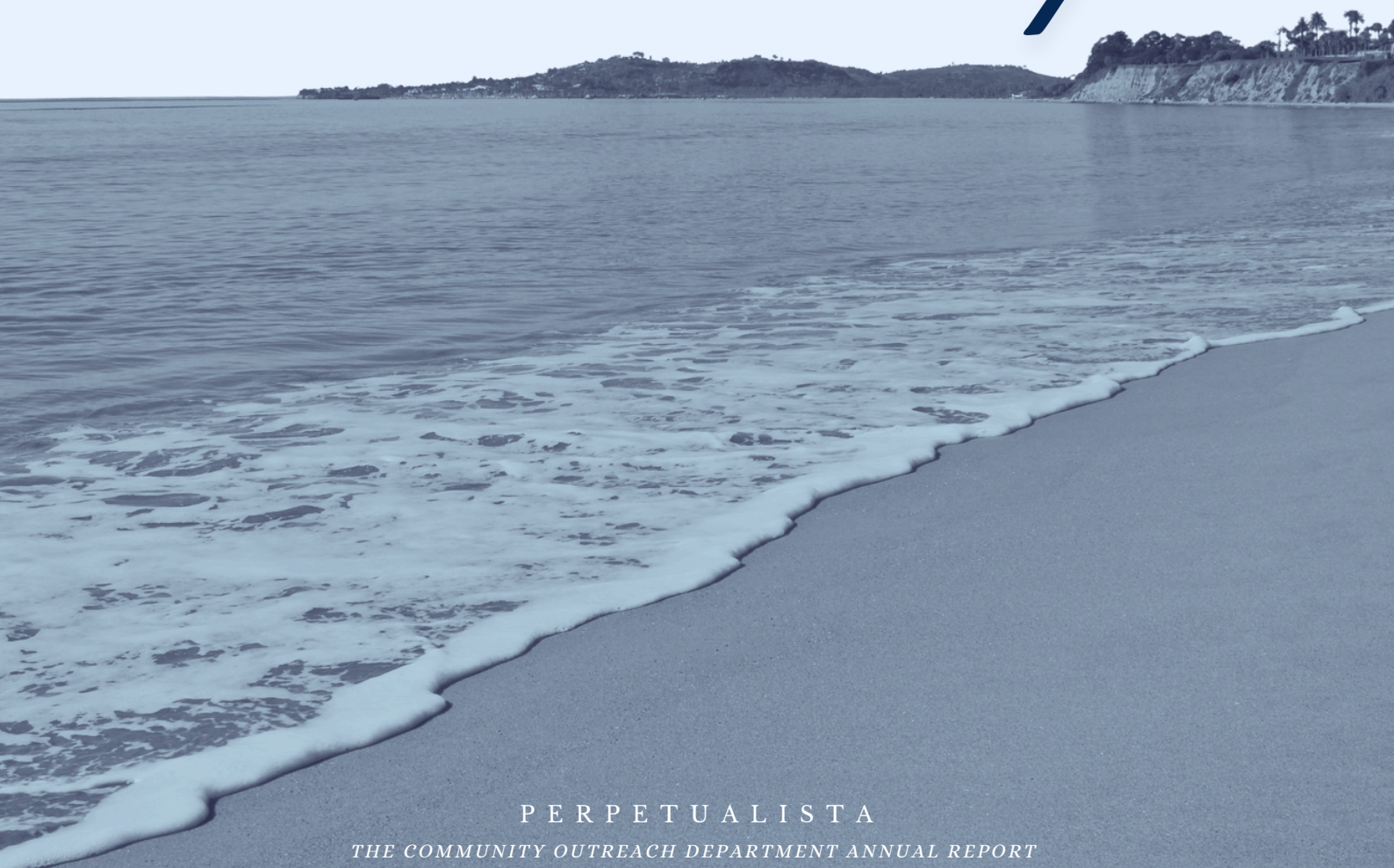


International

*Coastal
Clean Up*

AUGUST 16 - SEPTEMBER 21, 2024



PERPETUALISTA

THE COMMUNITY OUTREACH DEPARTMENT ANNUAL REPORT

INTERNATIONAL *Coastal Cleanup*



In a resounding call for environmental consciousness and communal action, the University of Perpetual Help System Laguna, through the collaborative efforts of the Community Outreach Department and the College of Engineering and Architecture, spearheaded this year's International Coastal Cleanup from August 16 to September 21, 2024.

Student-volunteers took the lead in this month-long campaign to restore and protect coastal areas in Biñan and nearby communities. Anchored on the principles of sustainability, innovation, and civic duty, the College of Engineering and Architecture students played a pivotal role in organizing and implementing this initiative. From planning logistical support to leading on-site cleanup operations, their leadership and technical insight transformed the effort into a model of effective environmental stewardship.

The campaign was more than just picking up plastic bottles and discarded fishing nets—it was a movement. Students, faculty, and local community members came together, embodying a spirit of bayanihan for a cause that goes beyond borders. Each sack of garbage collected was not just waste removed, but a step forward in protecting marine biodiversity and inspiring eco-consciousness.



Through engineering solutions and architectural awareness, the volunteers also conducted informal assessments of coastal conditions and discussed possible long-term interventions for flood control, waste management, and shoreline preservation. These practical insights reaffirmed the role of education not just in classrooms but in addressing real-world challenges.



As the tides recede, what remains is not only a cleaner shoreline but a renewed commitment to sustainability. The International Coastal Cleanup 2024 proved that when young minds and noble hearts unite, we can engineer a future where people and nature thrive together—one coastline at a time.



The International Coastal Cleanup 2024 was not merely an event—it was a reminder. A reminder that every piece of trash picked up is a step toward healing our wounded planet. A reminder that the strength of a community lies not in its numbers, but in its united purpose. And most importantly, a reminder that the future of our environment depends on the choices we make today. As the waves return to kiss cleaner shores, so does hope—carried not by chance, but by the hands of Perpetualites who choose to lead, serve, and protect. Our coastlines may have been cleansed, but the mission continues. The tides of change have begun, and there's no turning back.