

# THE GRADUATES OF BUSINESS VS. EMPLOYMENT (A TRACER STUDY)



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## **Abstract**

This tracer study was made to look into the graduates of Business from the year 2009 to 2013. Graduates who chose to take degree programs on Bachelor of Science in Management Accounting, Marketing, Business Management, Computer Management, and Bachelor of Science in Business Administration. These students completed their academic requirements as well as conceptualized Feasibility Studies. The research paper was about any business enterprise that they may wish to put up in case they would have to choose to become entrepreneurs. Looking at the graduates from the year 2009, most of the graduates of BSC major in Management Accounting got their jobs after a year. Only two (2) percent were found to be successful in getting the right job right away after graduation. Most of the graduates from 2009 to 2011 were absorbed by private firms. The Bachelor of Science major in Computer Management graduates got their jobs two years after their respective graduation. Most of them are regular employees with private corporations and 1 percent is now a regular employee abroad. A different thing happened with the graduates of BSBA majors in Marketing Management and Business Management. There were about ten (10) percent and eighty (80) percent, respectively who were employed right after graduation with different private firms. There was about 25 percent got positions as office staff, 2 percent were government employees, 73 percent of them work in private firms as distributors, specialists, sales representatives, and other office positions which are aligned with their degrees.

The Young graduates definitely have places in their own chosen careers. Only they must be provided with the right education and motivation about life.

