

PERSONALITY TYPE, ORGANIZATIONAL COMMITMENT, AND COLLABORATIVE ALLIANCE AMONG UNIVERSITY OF PERPETUAL HELP SYSTEM LAGUNA (UPHSL) ACADEMIC PERSONNEL



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Abstract

Higher education accommodated different partnerships, alliances, and collaborations which serve as the mechanism for delivering quality education. The academic personnel of UPHSL is encouraged to participate in support services. Also, collaboration among employees must be evident. This study identified how the personality type of the 43 academic personnel relate to their organizational commitment and how such relate to their collaborative alliance. This descriptive-correlation research used convenience sampling. Findings showed that the more the respondents manifest abasement, achievement, deference, and respect for others, the higher is their level of organizational commitment; the more they manifest such traits, the greater is their extent of collaborative alliance in terms of giving quality service to satisfy their stakeholders; the higher the level of the academic personnel's organizational commitment, the greater is their involvement in institutional marketing and promotion, community outreach program involvement and customer satisfaction.

Keywords:

collaborative alliance, organizational commitment, Perpetualites campus-based personality type

